



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 327324

Schedule Dates

10/09/12-10/15/12

Last Modified

08/16/12

Entered By

Jill Hipskind

No

CO-OP

Headline #

06281560

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$6,468.75

Net Total

\$36,656.25

Sales Office

Telerep/Philadelphia, Philadelphia (1057)

Buyer Name

ROBINSON, TRACEY

Phone/Fax

/

CPE

Account Types

National/Political

Billing Type

Standard

Comments

HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR
CONGRESS

Date Entered 08/16/12
Last Modified 08/16/12
Entered By Jill Hipskind
Grand Total: 52 \$43,125.00

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Spots 52

Rate \$43,125.00

Grand Total: 52 \$43,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	11:35P- 12:05A (EST)				1				1	\$500.00	\$500.00	Charlotte (WSOC)	ABC-NITELINE	8/16/12	
2.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	12P- 1P (EST)					1			1	\$375.00	\$375.00	Charlotte (WSOC)	EWEWIT MIDDAY	8/16/12	
3.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5P- 5:30P (EST)						1		1	\$850.00	\$850.00	Charlotte (WSOC)	EWEWIT NWS 5	8/16/12	
4.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5:30P- 6P (EST)						1		1	\$875.00	\$875.00	Charlotte (WSOC)	EWEWIT NWSS 30	8/16/12	
5.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	6P- 6:30P (EST)						1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EWEWIT NWS 6	8/16/12	
6.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	6:58P- 7:30P (EST)						1		1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12	
7.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	7A- 8A (EST)						1		1	\$775.00	\$775.00	Charlotte (WSOC)	GD MN. AMR	8/16/12	
8.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	11P- 11:35P (EST)						1		1	\$925.00	\$925.00	Charlotte (WSOC)	EWEWIT NWS 11	8/16/12	
9.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	12:05A- 12:35A (EST)						1		1	\$500.00	\$500.00	Charlotte (WSOC)	ABC-NITELINE	8/16/12	
10.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	12P- 1P (EST)						1		1	\$375.00	\$375.00	Charlotte (WSOC)	EWEWIT MIDDAY	8/16/12	
11.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5P- 5:30P (EST)						1		1	\$850.00	\$850.00	Charlotte (WSOC)	EWEWIT NWS 5	8/16/12	
12.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5:30P- 6P (EST)						1		1	\$875.00	\$875.00	Charlotte (WSOC)	EWEWIT NWSS 30	8/16/12	
13.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6P- 6:30P (EST)						1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EWEWIT NWS 6	8/16/12	
14.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6:58P- 7:30P (EST)						1		1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Statlers Lane
Alexandria, VA 22314

Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Comments

Telerep/Philadelphia
ROBBINSON, TRACEY
/

225/403/3003
National/Political



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Slates Lane
Alexandria, VA 22314

Schedule Dates 10/09/12-10/15/12
Advertiser Pol/R Hudson/RNC US Representative (16382)
Agency American Media & Advocacy Group (4189)
Product Political - Federal Candidate (1067)
Brand 3003 CONGRESS (13534)
Sales Office Teletrep/Philadelphia, Philadelphia (1057)
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 225/403/3003
Account Types National/Political
Billing Type Standard
Comments HUDDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDDSON FOR CONGRESS

Contract #	327324	Date Entered	08/16/12	Charlottesville (WSOC)	By Broadcast Month	Spots	Rate
Schedule Dates	10/09/12-10/15/12	Last Modified	08/16/12	Oct. 2012	52	\$43,125.00	Grand Total:
Advertiser	Pol/R Hudson/RNC US Representative (16382)	Entered By	Jill Hipskind				
Agency	American Media & Advocacy Group (4189)	CO-OP	No				
Product	Political - Federal Candidate (1067)	Headline #	06281560				
Brand	3003 CONGRESS (13534)	Demo					
Sales Office	Teletrep/Philadelphia, Philadelphia (1057)	Order Type					
Buyer Name	ROBINSON, TRACEY	Package Deal					
Phone/Fax	/	Commission %	15.00				
CPE	225/403/3003	Commission	\$6,468.75				
Account Types	National/Political	Net Total	\$36,656.25				
Billing Type	Standard	Sales Tax					
Comments	HUDDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDDSON FOR CONGRESS						

CONFIRMATION CONTRACT

Accepted Agency/Advertiser

Date:

Accepted Station:

Date:

Comments:

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American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Contract #		327324	Date Entered	08/16/12	Charlottesville (WSOC)	Spots	Rate
Schedule Dates	10/09/12-10/15/12 <th>Last Modified</th> <td>08/16/12</td> <th>By Broadcast Month</th> <td>Oct. 2012</td> <td>52</td> <td>\$43,125.00</td>	Last Modified	08/16/12	By Broadcast Month	Oct. 2012	52	\$43,125.00
Advertiser	Po/R Hudson/R/NC US Representative (16382)	Entered By	Jill Hipskind	Grand Total:		52	\$43,125.00
Agency	American Media & Advocacy Group (4189)	Product	CO-OP	No			
Brand	Political - Federal Candidate (1067)	Salesperson		Headline #	06281560		
Salesperson	3003 CONGRESS (135344)	Buyer Name	ROBINSON, TRACEY	Order Type	Demo		
Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Phone/Fax	/	Package Deal			
Buyer Name	ROBINSON, TRACEY	CPE		Commission %	15.00		
Phone/Fax		Account Types	National/Political	Commission	\$6,468.75		
CPE		Billing Type	Standard	Net Total	\$36,656.25		
Account Types		Comments	HUDSON FOR CONGRESS	Sales Tax			
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS							

HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	11:35P- 12:05A (EST)		1						1	\$500.00	\$500.00	Charlotte (WSOC)	ABC-NITELINE	8/16/12	
44.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5P- 5:30P (EST)								1	\$850.00	\$850.00	Charlotte (WSOC)	EWEWIT NWS 5	8/16/12	
45.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5:30P- 6P (EST)								1	\$875.00	\$875.00	Charlotte (WSOC)	EWEWIT NWS 50	8/16/12	
46.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	6P- 6:30P (EST)								1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EWEWIT NWS 6	8/16/12	
47.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	6:30A- 7A (EST)								1	\$850.00	\$850.00	Charlotte (WSOC)	EYE NEWS DAYBRK	8/16/12	
48.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	6:58P- 7:30P (EST)								1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12	
49.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	7A- 8A (EST)								1	\$775.00	\$775.00	Charlotte (WSOC)	GD MORN AMR	8/16/12	
50.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	8A- 9A (EST)								1	\$725.00	\$725.00	Charlotte (WSOC)	GD MORN AMR	8/16/12	
51.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	10P- 11P (EST)								1	\$4,300.00	\$4,300.00	Charlotte (WSOC)	NASHVILLE	8/16/12	
52.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	11P- 11:35P (EST)								1	\$925.00	\$925.00	Charlotte (WSOC)	NASHVILLE	8/16/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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REP HEADLINE# 6202733 TRF# 319392
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

REP: TEL# 212-759-8787
ORDER WORKSHEET

FAX# 212 644 0739
HARRIS REPORT FROM STATION * AUG16/12 15.2
*** WAXN-TV ***

ADV # ADV. NAME QUIGLEY SIMPSON
AGY # 1264 AGY. NAME ITN NETWORKS

REP. # OFF. # 190 SALESMAN #
BUYER NAME MELISSA SCHWARTZ

747 THIRD AVENUE 5TH FLOOR

SALES PRSN NY- BRENT SCHLESINGER

ORDER #

CONTRACT # 6202733

FLIGHT DATES JUN25/12 SEP30/12 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL.

LOCAL

REGIONAL

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FOR STATIONS ELECTRONICALLY INVOICING ITN NETWORKS,
THE SPOT DATA IDB NUMBER IS # 857.

STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#2 MISSED:M-F/1035P-1105P

OFFER: NONE
CMT:NA CREDIT

AUG13 (2/WK)

30S \$45.00

(AUG16/12)

CONTRACT TOTAL \$450.00
TOTAL SPOTS 13

REP HEADLINE# 6281560
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.3
*** WSOC-TV ***

REP HEADLINE# 6281560
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET FAX# 610-225-1191

AUG15/12 17.3
*** WSOC-TV ***

REP HEADLINE# 6281560
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.3
*** WSOC-TV ***

REP HEADLINE# 6281560
*** ORIGINAL REV#0 ***

REF# TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM BFP

AUG15/12 17.3
*** WSOC-TV ***